

Going Green with American Recycling Group

by Obinna Morton

For nearly four decades, American Recycling Group has encouraged Metro Atlanta residents and companies to Reduce, Reuse and Recycle. American Recycling Group was founded in 1976 by owner Mike Brody, who previously worked for an engineering company.

American Recycling Group works with individuals and companies to create a personalized recycling program. The program includes recycling bins provided by American Recycling Group and a scheduled number of pick-ups. If requested, the company also provides a speaker to share specifics about the importance of recycling and how a recycling program works.

American Recycling Group is located in Tucker and serves the general Atlanta area. Mike Brody attributes the success of his company to prioritizing the customers. “We work for the customer,” he states.

The company encourages residents and companies in the Atlanta area to take pride in their communities and recycle. American Recycling Group provides recycling services from no-cost to low cost. In fact, 40% of the company’s clients pay nothing to recycle. The company aims to provide service to all of its clients at no cost.

American Recycling Group also provides on-call service, where clients receive pick-ups within 48-hours. On-call service allows for clients to participate in a recycling program on a smaller level and still contribute to protecting the Metro Atlanta environment.

American Recycling Group recycles many paper products which include white and color paper, computer printouts, copy paper, fax paper, envelopes, manila and color folders, newspapers, magazines, and document shredding.

The company also recycles aluminum, copper, stainless steel, X-ray film, scrap metal and brass.

How are these items recycled, you might ask?

“Companies make items, the waste is then picked up, we transport material to a shipper, refineries re melt material into new material,” Brody explains.

American Recycling Group has worked with Allied Logistics Inc. for 10 years. Allied Logistics Inc. handles X-ray film and ships the material for American Recycling Group.

American Recycling Group has also been recognized three years in a row by the U.S. Local Business Association for the “Best of Local Business” Award Program, receiving the Best of Lawrenceville award in the category of Film Scrap for 2008, 2009, and 2010.

A treasure to the local Atlanta community, may American Recycling Group continue to nurture a cleaner, greener Atlanta.